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PREETI SHENOY AS A BLOGGER

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ABSTRACT

Preeti Shenoy is a proficient and renowned author, mentor and a astonishing personality. She has seven best-selling books to her name. She is also a Blogger, Nature enthusiast and Speaker. Ten years ago in 2006, she instituted as a blogger. The famous blog led her to newspaper columns. Preeti herself says that her blogs and its immense success were reason that made her to pen.

Keywords: enthusiast, astonishing, agony, hallucination, recognition

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INTRODUCTION

Preeti Shenoy is an Indian author. Consistently nominated for the Forbes List of the 100 most influential celebrities of India since 2013, she has varied interests ranging from photography and yoga to sociology. India Today has named her as 'being unique for being the only woman in the highest-selling league,' alluding to the immense popularity of her books.

Preeti Shenoy is one of the most talented writers of the present. She is among the best-selling authors in India; she weaves magic with her words and pictures. An extremely talented and versatile individual.

Her Twitter bio used to be: "Author of five best-sellers, Artist (Portraits, Mixed media, paper-quelling), Poet, Yoga-Buff, Ex-basketball player, Blogger, Dobe-owner, Nature lover, Ted X speaker and a Mother."

Her interests are as multifarious and diverse as her several academic degrees which include an internationally recognized qualification from UK in portraiture.

DNA has described her as a 'keenly observant mind' and Times of India describes her writing as 'Excellent story telling skills'. There is simplicity in her writing that appeals to the inherent good in all and her positivity and 'Live life to the fullest' philosophy finds a large number of takers, who follow her very popular blog.

Preeti Shenoy began writing her first book "34 Bubblegums And Candies" which is a collection of narratives based on real life incidents, some of which had been previously posted on her blog in a shorter form; it was launched in October 2008. Her second book "Life Is What You Make It" was among the top selling books of 2011 in India and continues to be in the best-selling charts. Her third book "Tea For Two And A Piece Of Cake" which was released in February 2012 made it to the top five best selling Indian fiction of 2012. Her fourth book "The Secret Wish List" was released in 2013 and has got excellent reviews. Her fifth book "The One You Cannot Have" was released in November 2013, opened at No.2 on the Nielsen list of best-selling

Indian Fiction. Her sixth book "It Happens For A Reason" was published in 2014. Her latest book "Why We Love The Way We Do" was published in 2015.

Her pencil-portraits are life like which strike you with a realism that take you aback. She is also into paper -quilling and is a poet too. She has written for publications like Times of India, Readers Digest and many more. She has worked with under-privileged children teaching them English and Math. She has worked with several schools conducting workshops on thinking skills and creative crafts.

She also writes a regular column called 'Sex and the city' for Financial Chronicle. Read the Saturday issues to catch it

She says "Life is short. Follow your heart and chase your dreams. And yes, they will come true."

Preeti Shenoy has stated - "Blogging has made me to live the life I thought was possible only in dreams."

Ten years ago in 2006, Preeti Shenoy started as a blogger to deal with the agony after father's death. The famous blog led her to newspaper columns. She amuses the audience sneak glimpses of her life. Not only she does write every day, she also decides a work count target.

Shenoy started blogging when not many Indians were on blogging events. Like many aspirant writers, she began writing as a means of expressing her mental state, cognition and belief. She was observed and asked to publish in an assemble form.

She instituted developing her writing skills since early age but only deliberate becoming a professional writer after she had created her blog. The count of page hits on her blog rose day by day and many readers advised her that she should consider publishing her text. Shenoy went from being a blogger to columnist to writer in a couple of years.

In 2008, she was invited to start contributing regularly to the newspaper "Times of India". In the same year she wrote articles for Reader's Digest "Joy" and had her articles republished various other Indian newspaper and magazines. Her poetry was published in the Sulekha.

Preeti continually had a erupt writing; it was only in 2006 that she took to writing with her blog: preetishenoy.com. The excellent story of love affair took her audience by amazement; the booming recognition started obtaining concentration. Varied online and offline stage appealed her to contribute and then she had the idea of writing a book what happened next has changed the way people look at female authors in India. The contemporaries' generation of author which includes quite popular Nikita Singh idealizes Preeti for her writing and for her accomplishments.

Preeti is often found chatting and replying to her readers on Twitter and Facebook. Her caring nature towards her readers has made her the most esteemed author in India as today. Her Blog, Facebook, Twitter pages are updated regularly despite her busy schedule all the more reason for people to literally blog in her footstep.

Preeti immense achievements as a writer stimulate encouragement and authorize the contemporary writers to castle in the air and walk deliberating in the direction of their hallucination with confidence.

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